# NOTICE AND AGENDA OF MEETING OF THE
# ARIZONA GEOGRAPHIC INFORMATION COUNCIL
# OUTREACH COMMITTEE

A public meeting of the Arizona Geographic Information Council Outreach Committee at March 19 at 1:00 pm on Google Meets.  Present at the meeting were the following members or designees of the group:

## Committee Voting Members

| Member | Agency/Company | In-Attendance |
|---|---|---|
| Sage Donaldson, Co-Chair | AZ Dept of Transportation | Yes, Virtual |
| Cheryl Thurman, Co-chair | TerraSystems Southwest | Yes, Virtual |
| Patrick Whiteford | AZ Dept of Transportation | Yes, Virtual |
| Lucas Murray | AZ Dept of Transportation | Yes, Virtual |
| Bill Nye | AZ Dept Economic Security | Yes, Virtual |
| Kasey Green | Works Consulting | Yes, Virtual |
| Aparna Thatte | Self | Yes, Virtual |

## Public Members At-Large

| Member | Agency/Company |
|---|---|
| Chris Lukinbeal | University of Arizona |
| Garrett Raubinger | Maricopa County |
| Nicholas Dennis | AZ Dept of Transportation |
| Shaun Perfect | AZ Dept of Transportation |
| Shea Lemar | AZ State Land Department |
| Ben Cserepes | City of Glendale, AZ |
| Becky Steinnecker | Golder Ranch Fire District |

**Meeting Time:**
Wednesday, April, 16  2025, at 1:00 pm – 2:30 pm

**Meeting Location: Virtual only – Google Meets**
Video call link: https://meet.google.com/gxa-fxma-xfk
Or dial: (US) +1 978-410-9307 PIN: 420 359 510#
More phone numbers: https://tel.meet/gxa-fxma-xfk?pin=3060097749311

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

1:00 pm Establish a quorum, Call to order and introductions

1:05 pm Approval of March Meeting Minutes (Sage): Motion to approve minutes was made by Patrick Whiteford and seconded by Cheryl Thurman. Motion passed without changes. **1:03pm**

1:10 pm Monthly Topics of Discussion

- Committee & Workgroup Updates
  - Conference Committee - Official Registration email sent and T-Shirt contest going, finishing up speaker, Tony G scholarship up and running
    - Student Scholarship:
      - Chris L. Conference is first week of Fall semester and will not allow students/teacher to attend
      - May be limited to online students
      - Outreach on TG: Get information out ASAP, Coordinate with ASU/UA/NAU, social media, info to mentees
      - Cheryl created list of alternative colleges
      - Contacts:
        - abeer.hamdan@phoenixcollege.edu
        - David Fulch: https://directory.nau.edu/departments?id=11110&person=dcf83&src=gpr
        - MCC - https://contacts.mesacc.edu/niccole.cerveny
        - Caroline Patrick <cpatrick-birdwell@tocc.edu>
- Announcements/General discussion
- Newsletter Announcement/Support
- Upcoming Meetings:
  - Google Calendar
  - Quarter 2 Newsletter
  - AGIC Spring Emerging Tech/Natural Resources Event – April 29, 2025
  - AGIC Happy Hour! - 4/29/2025 4:30pm, Fate Brewing Co. 4445 N 7th St, Phoenix, AZ 85014 after the spring symposium.
- Workgroup Report Out
  - Professional Development (Patrick)
    - Leadership team has been meetings
    - Mentor Bootcamp is now Mentor Meetups
    - First Quarterly meeting next week
    - Workshop at AGIC Symposium

  - Outreach Education Workgroup Update (Lucas)

- - - Chris and Shea met with group to re-visit one form to make sure we hit the right need.

    - Cheryl has some insights of current workflows from new hire

  - GeoAI Workgroup (Sage)

    - 3 Goals of workgroup

      - Standards, Risk and Implementation Document

      - Forum for communicating about AI opportunities and challengers

      - Use Cases

    - Discussed distinguishing between generative AI and deep/machine learning models

1:20 pm    Social Media WG (Cheryl, Aparna)

SM Activity Update - posting to all platforms, no geospatial highlights, postings will continue again, numbers are all up minus twitter (X)

- Followers increasing
- Circular frame for logo has been created
- Linkedin Groups - looking into whether it needs to be
- Motion to approve the circular logo for use on social media was made by Sage Donaldson, and seconded by Aparna Thatt. Motion passed with changes. **1:48pm**
  - Action Item: Ben will vectorize and center the logo.

1:30 pm    Geospatial Spotlight - Data, Council Members, Activities (Lucas/Shea)

- Have information or docs posted to spotlight different tools or uses available on AZGeo or otherwise. Have a spotlight to post things like the geocoder
- Spotlight on council member
  - Create a survey that asks the council members questions
  - Help with Survey need volunteers
    - Patrick, Cheryl, Sage, Nick
    - Could tie in council member and data spotlight
    - Would want to reserve the rights to QC/make changes

1:40 pm    Admin & Legal Update (Lucas)

- Website Review Update (Sage/Lucas)
  - Ryan Johnson gave Lucas dev environment for droople 9, AGIC is on droople 7

- - Lucas starting to move website over into updated interface
    - No code - just copying over information
    - Doing a direct copy, at this point we are just copying over
    - Nick Dennis helping
  - Ready-ing the annual report to get approval to publish
  - May 1 annual report
  - Looking into additional communication platforms
    - Researching legality of using them around open meeting law violations
    - Discussing with risk management as well
    - 2-3 months will be able to update

1:45 pm     ArcGIS Online Student competition (Lucas)

- 5 total sponsors
- 30 student entries
- Last day to enter is Friday April 18th
- May 8th student entries are due
- Will announce winner and display maps during iron cartographer

1:55 pm     Branding Discussion Vote (Sage)

- StoryMap & AZGeo Templates (Nick) - Motion to approve the sharing and use of the AGIC Storymap template was made by Bill Nye and seconded by Cheryl Thurman. Motion passed without changes. **2:05pm**
- Zoom Backgrounds, Slideshow, Profile pictures (Sage) - Motion to approve the use of and sharing of the backgrounds and slideshow was made by Sage Donaldson and seconded by Patrick Whiteford. Motion passed without changes. **2:08pm**
- Make a post! (Sage/Shea) - Motion to approve the use and sharing of the "Make a Post!" design was made by Bill Nye and seconded by Cheryl Thurman. Motion passed without changes. **2:20pm**

2:05 pm     GIS Events (Sage)

- Lunch & Learn Topic Selection and planning
  - Accessibility
  - 
- GISP Study Group posting on AGIC Calendar
  - Garrett will reach out

2:15 pm     Involving non-GIS Industries (Planning Firms, Surveyors, Engineering, ATA, etc…) (Cheryl)

- Hold for next meeting

2:25 pm     [Committee/Workgroup Liaisons](#)

2:25 pm        Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

2:30 pm        Adjourn **2:28pm**

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1110 W Washington Street, Phoenix, AZ, 85007.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, [AGIC Website Calendar](), 1110 W Washington St, Phoenix, AZ, 85007 by Sage Donaldson 24 hours prior to the meeting.