

**MINUTES OF PUBLIC MEETING OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE EDUCATION WORKGROUP**

A public meeting of the Arizona Geographic Information Council Outreach Committee Education Workgroup was convened on March 26, 2025 at 3:30 pm on Google Meets. Present at the meeting were the following members or designees of the group:

**Workgroup Voting Members**

<b>Member</b>	<b>Agency/Company</b>	<b>In-Attendance</b>
Lucas Murray, Co-Chair	AZ Dept of Transportation	Yes, Virtual
Chuck Powell, Co-Chair	WestLand	No, Excused
Sage Donaldson	AZ Dept of Transportation	Yes, Virtual

**Workgroup Voting Members**

<b>Member</b>	<b>Agency/Company</b>
Christopher Lukinbeal	University of Arizona
Shea Lemar	AZ State Land Department

- I. **Call to order**: Meeting was called to order at 3:31 pm; Introductions were made by the workgroup ensuring attendance list was managed and quorum established.
- II. **Approval of Previous Meeting Minutes**: January meeting minutes were passed unanimously as written.
- III. **AZGeo Student Competition**: Now have potential for entries from elementary, middle, and high school divisions. Lucas is working with the Conference Committee to set up appropriate Maps & Apps Competition categories for students.
- IV. **Resource Site for Educators**: Motion to recommend to the Outreach Committee to post the draft Resources for Educators [website](#) was made by Lucas and seconded by Sage. Motion passed.
- V. **Surveys Review**: The group reviewed the proposed surveys for the business and former student community. Chris and Shea provided feedback. They felt the former student survey was not going to provide useful information. Instead of focusing on technical or hard skills, they felt it was more valuable to focus on supporting students on improving soft skills, such as networking, presentations, and resume development. Sage noted that the former student survey could still benefit with questions on hard skills to identify gaps in what businesses understand are skills students graduate with versus the skills the businesses are expecting. She noted several colleagues expressing job announcements that include unrealistic skills, such as a job for a new graduate but still requiring several years of on-the-job experience.

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Lucas felt additional conversations were needed about the former student survey to ensure it would provide the information most valuable to academic programs. Chris noted that, while he needs more time to review the business survey, results about gaps in technical skills would be helpful to academic programs.

**Action Item:** Add item to next meeting to discuss former student survey

- VI. **Comments or Items for Future Agendas:** Next meeting scheduled for April 23 at 3:30 pm
- VI. **Adjourn:** Meeting was adjourned at 4:27 pm