

**MINUTES OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Wednesday, January 17th at 1pm on Google Meet. Present at the meeting were the following members or designees of the AGIC Outreach Committee

Table 1: Committee Voting Members (16)

Member	Agency/Company	In Attendance
Jenna Leveille, Co-chair	AZ State Land Department	Yes, phone
Sage Donaldson, Co-Chair	AZ Dept of Transportation	Yes, phone
Cheryl Thurman, Co-chair	TerraSystems Southwest	Yes, phone
Brandon Barnett, Secretary	Republic Services	Yes, phone
Aryn Musgrave	Phoenix Botanical Gardens	Yes, phone
Patrick Whiteford	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Transportation	Yes, phone
Aparna Thatte	Self	Yes, phone
Bill Nye	ADES	Yes, phone

Table 2: Public at Large

Name	Agency/Company	In Attendance
Shaun Perfect	ADOT	Yes

This meeting was recorded. The recording may be reviewed here:
<https://drive.google.com/file/d/1jYLL0tS8aw-Zq9QVuD3FNYELZJ7goz1i/view?usp=sharing>. The agenda items are noted below in red.

The Committee discussed and acted on the following items.

I. Establish Quorum, Call to Order, and Introductions (0:14)

Meeting was called to order at 1:02 PM. Introductions were made, and quorum was established.

II. Approval of November Meeting Minutes (1:03)

Bill Nye motioned, and Sage Donaldson seconded. The November minutes were passed unanimously with no further discussion.

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III. Monthly Topics of Discussion (1:44)

- o Announcements/General discussion
 - [Q1 AGIC Newsletter](#)
 - [AGIC 2024 Community Survey](#) | Closes January 26
 - Q1 AGIC Council Meeting | Feb 1, 2024 at 10a
 - Annual Leadership Workshop - Date TBD
- o Professional Development (4:43)
 - Mentoring Program Update

The third year of the Mentoring Program has completed 25 pairings for the upcoming season. The Mentor In Training Program and the Mentor Bootcamp have both brought on new volunteers eager to lead those programs this year. Taking into consideration the different insights from the feedback sessions and surveys last year, this year's program will implement some changes for the better, including utilization of discord.

- o Website Activity Update (9:06)

The Resources page has been updated. The training links were removed with the intention of replacements that will come next month. There was also a new link for the job board added, as well as a new organization chart for all the committees in AGIC. There has been a map of all the state's GIS contacts created within the resources page subgroup and will be included in the resources page by next meeting.

- o Quarterly Social Network Planning (12:43)

The group that schedules the socials have selected March, July, September, and December, but no dates have been solidified as of yet. Each location (Phoenix, Yuma, Flagstaff, and Tucson) is still planning to host, and new hosts are always welcome.

IV. 2024 Goals Discussion (18:47)

Jenna reviewed the 2023 Work Plan with the group. Discussion included 2023 accomplishments and areas to focus on in 2024. Tribal and rural outreach were emphasized. GIS Day activities, inclusion of the Job Board.

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V. Social Media WG

- o SM Activity Update
- o Geospatial Spotlight

Overall, Canva is working well as the new platform. All numbers are up even with the transition and holiday. January geospatial spotlight is the AGIC Mentorship Program, highlighting mentoring month. February will be Camp Naco in honor of Black History Month.

VI. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

There were no comments.

VII. Adjourn

Meeting adjourned at 1:50 PM

Upcoming 2024 Meeting Dates (Monthly):

- January 17
- February 21
- March 20
- April 17
- May 15
- June 19
- July 17

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- August 14
- September 18
- October 16
- November 13
- December 18