A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Wednesday, April 17th at 1pm on Google Meet. Present at the meeting were the following members or designees of the AGIC Outreach Committee

**Table 1: Committee Voting Members (16)**

| **Member** | **Agency/Company** | **In Attendance** |
| --- | --- | --- |
| Jenna Leveille, Co-chair | AZ State Land Department | Yes, phone |
| Sage Donaldson, Co-Chair | AZ Dept of Transportation | Yes, phone |
| Cheryl Thurman, Co-chair | TerraSystems Southwest | Yes, phone |
| Brandon Barnett, Secretary | Republic Services | Yes, phone |
| Aryn Musgrave | Phoenix Botanical Gardens | No, with notice |
| Patrick Whiteford | AZ Dept of Transportation | Yes, phone |
| Kasey Green | AZ State Land Department | Yes, phone |
| Lucas Murray | AZ Dept of Transportation | Yes, phone |
| Aparna Thatte | Self | Yes, phone |
| Bill Nye | ADES | Yes, phone |
| Shaun Perfect | ADOT | Yes, phone |

**Table 2: Public at Large**

| **Name** | **Agency/Company** | **In Attendance** |
| --- | --- | --- |
| Emily La Sala | Pinal County | Yes |
|  |  |  |

The Committee discussed and acted on the following items.

1. Establish Quorum, Call to Order, and Introductions

**Meeting was called to order at 1:01 PM. Introductions were made, and quorum was established.**

1. Approval of March Meeting Minutes

**Bill Nye motioned, and Sage Donaldson seconded. The March minutes were passed unanimously with no further discussion.**

1. Monthly Topics of Discussion
   * Announcements/General discussion
     + AGIC Symposium T-shirt Design Contest is OPEN! [Submission Information](https://survey123.arcgis.com/share/6009b607e8c14062bfd994b277184d9a)
     + [Q2 Newsletter](https://storymaps.arcgis.com/stories/6138f015e18447db9d278f434ecd4600)
     + Upcoming Meetings:
       - [AGIC Council Meeting](https://agic.az.gov/agic/thu-05022024-1000am/agic-council-meeting) | Thursday, May 2 | 10a

**The annual T-shirt design contest is open for all creatives to join in on! The contest closes on April 30th. The Quarter 2 Newsletter is now live for those interested in checking it out. The AGIC Council meeting is both in person and virtual; open to anyone that is interested in being present.**

* + Professional Development
    - Mentoring Program Update

**Year 3 of the Mentor Program is going very well. The first Mentor In Training meeting happened at the end of March. This meeting included expectations and general topics were covered. Meetings for the pairing check-ins as well as the Mentor Bootcamp is happening in the coming weeks.**

* + Website Activity Update

**The Data Discovery document and Authoritative Data White Paper are now under the Publications and Documents section of the website. Some changes such as the Special Interest Committee are being held off on being added until after the May Council Meeting.**

* + Quarterly Social Network Planning

**May 1st will be the next Meet-Up for Social Networking. All locations are expecting activity on that day. The next Meet-Up date is expected for July at the Esri UC, with following events in September and December.**

1. 2024 Workplan Review and Approval

**A draft of the work plan was sent out to the group prior to the meeting in order for the volunteers of the workgroup to review and bring any suggestions or changes. In the goal for increasing awareness and participation for AGIC, tracking metrics for those that attended the symposium was added last month, as well as the goal to reach out to APLS for their Young Professionals in surveyors program as well as workshopping a newsletter for the Tribal Nations. The Education workgroup has been added to the work plan since last month, with a complete intended summary of the group. All reported changes, including both changes from above and others, were reviewed and approved by the group during this meeting. Cheryl Thurman motioned to approve the 2024 Outreach Committee Work Plan, Patrick Whiteford seconded. The Work Plan passed unanimously.**

1. Q2 Council Report  
     
   **The Council had approved the funding for a banner, which the group needs to decide if the current tablecloth is sufficient for AGIC, or if we would still prefer a banner. After discussion, the group decided that this discussion would be more impactful after some insight from the Council meeting. This topic will be pushed until the May meeting.   
     
   The content that we will be reporting to the Council include the different groups, events, applications, and social media metrics.**
2. Social Media WG
   * SM Activity Update
   * Geospatial Spotlight

**All of the followers and engagements have still been going up.**

**This month will be featuring Volunteers of AGIC to celebrate Volunteer Month. There will be four posts celebrating different influential AGIC volunteers so keep an eye out! All regular holidays will be posted along with articles, the Job Board, and different meetings.**

**Next month will feature Pima county and their current projects for the Geospatial Spotlight along with all the regular holidays, articles, Job Boards, and different meetings.   
  
The Social Media Guidelines have been revised, reviewed, and almost completed to bring to the Council next month. This document is intended to include a more complete history of AGIC and to act as a standalone document instead of just strictly guidelines for specifically social media.**

1. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

**There were no comments.**

1. Adjourn

**Meeting adjourned at 1:47 PM**

Upcoming 2024 Meeting Dates (Monthly):

* January 17
* February 21
* March 20
* April 17
* May 15
* June 19
* July 17
* August 14
* September 18
* October 16
* November 13
* December 18