MINUTES OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Wednesday, August 16th at 1pm on Google Meet. Present at the meeting were the following members or designees of the AGIC Public Safety Committee

Table 1: Committee Voting Members (16)

Member	Agency/Company	In Attendance
Jenna Leveille, Co-chair	AZ State Land Department	Yes, phone
Sage Donaldson, Co-Chair	AZ Dept of Transportation	Yes, phone
Cheryl Thurman, Co-chair	TerraSystems Southwest	Yes, phone
Brandon Barnett, Secretary	Republic Services	Yes, phone
Aryn Musgrave	Phoenix Botanical Gardens	No, with notice
Patrick Whiteford	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Mariah Modson	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Transportation	Yes, phone
Aparna Thatte	Self	Yes, phone
Bill Nye	AZ Dept of Economic Security	Yes, phone

Table 2: Public at Large

Name	Agency/Company	In Attendance
Satanay Hallac	AZ Dept of Transportation	Yes
Shaun Perfect	AZ Dept of Transportation	Yes
Krystal Saverse	Arizona Commerce	Yes

The Committee discussed and acted on the following items.

I.   Establish Quorum, Call to Order, and Introductions

Meeting was called to order at 1:09 PM. Introductions were made, and quorum was established.

II.   Approval of July Meeting Minutes

Mariah Modson motioned, and Lucas Murray seconded. The July minutes were passed unanimously with no further discussion.

III.   Monthly Topics of Discussion
  o Announcements/General discussion
    ▪ AGIC Education and Training Symposium | Prescott Resort | August 29 – Sept 1

Registration is still open for the Symposium, so sign up if you can! Early bird registration has been closed. Maps and apps is open as well, so submit any amazing maps and/or apps that you've created that you would like to share (closes August 18th). The agenda for the Symposium live for those interested in checking it out.

  o Professional Development
    ▪ Mentoring sessions and engagement at the Symposium

The Mentoring Program has had a number of meetings this last month that included the Mentor-In-Training session that helped the mentees practice elevator speeches and a Q2 check-in with all of the participants. The Mentor Program will host a happy-hour meetup at the AGIC Symposium at the end of the month that welcomes anyone to network with other mentors/mentees. The session that will feature the Mentoring Program during the symposium will have a breakdown of what the program is, some success story highlights, and a panel that will answer any questions on the program.

  o Website Activity Update
    ▪ Resources Page Subgroup Update

The Resource Subgroup was not able to meet this last month, but all members of the group have been active within their assignments on the website updates. Right now the resources page is in a re-design phase, and should have progress to show in the next meeting. News is continually being added to the website periodically; if any articles or news sticks out, feel free to share them with Lucas Murray or Jenna Leveille.

  o Quarterly Social Network Planning

The Socials for August were cancelled since the AGIC Symposium is at the end of the month. The group is always looking for great venues to host the meet-ups, so any and all suggestions are welcome.

IV. <u>AZGeo WG Outreach Activity Update</u>
- Task/Document review and discussion
  - [Data Discovery StoryMap](#)
  - [Authoritative Data White Paper](#)

Patrick shared the StoryMap that was created by the subgroup to highlight the different aspects of best practices behind data discoverability. Sections included in this StoryMap include: an Overview, Best Practices, Benefits, Next Steps, and How to Get Involved. This StoryMap was not approved yet as the Council is still reviewing it, but it was well-received during the unveiling.

The Authoritative Data White Paper was reviewed as well, which is a very inclusive document with a compilation of everything related to what data to consider authoritative as well as how to make your data authoritative. There are also sections that include definitions and verbiage that should be known as well as where and how to find popular authoritative data sets. This document needs to go through the Council still as well, but it will be ready by the conference at the end of the month.

Everyone is encouraged to review both the StoryMap and the White Paper and give helpful feedback where applicable.

V. <u>GIS Job Board Refresh and Review</u>

The Job Board has been revamped from last year, where it is now within Experience Builder, but is still under construction before it is ready for public consumption. There have been numerous inclusions to this Job Board when compared to the last one, such as a job closing date filter and more comprehensive searching options. This application will be advertised at the Symposium for better reach on those that might interested.

VI. <u>Future Events Discussion</u>
- Support for the fall Symposium - updates
- UAS WG Fly-in – Oct 4, 2023 - updates
- GIS Day

 Round AGIC stickers have been printed for the conference as well as the AGIC 30 year celebration stickers. There will be enough of both to go to both the AGIC and NSGIC conferences. The AGIC table cloth will be completed in time for the conference and will be on the registration table.

MINUTES OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE

The UAS WorkGroup Fly-in will be on October 4, 2023, and information on registration will be at a later date. The Fly-in will use a different venue than the Boy Scouts of America building, but a couple have been identified that will meet the requirements. More details will be known during the next Outreach meeting after the subgroup meets later this week.

There will be a social on GIS Day (mentioned earlier). In addition, to the Governor signing a proclamation for GIS Day to be recognized, there will be an event where GIS professionals can present their projects and importance to the community using GIS. If this takes place by November 15th, we will be involved this year in the Rotunda at the Capital. GIS Day has included an interactive scavenger hunt in the past, which will also be implemented this year. The exact nature of the scavenger hunt will be introduced next meeting after the subgroup meets on the matter.

VII. Social Media WG
   o SM Activity Update
   o Geospatial Spotlight

Mariah shared the different posts that have been shared throughout the last couple weeks that are building up to the conference in a '30 for 30' idea. This series of posts have gone over and continue to go over GIS highlights from AGIC that have happened over the last 30 years. She also shared that our pages continue to grow in follow count and views on YouTube. This month's Geospatial Spotlight is the AGIC Symposium, and September will be Award Highlights from the Symposium. Holidays for these months fall in line with known holidays and any suggestions can be directed to Mariah.

VIII. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

There were no comments.

IX.   <u>Adjourn</u>

Meeting adjourned at 1:52 PM

Upcoming 2023 Meeting Dates (Monthly):

- January 18

- February 15

- April 19

- May 17

- June 21

- July 19

- August 16

- September 20

- October 18

- November 15

- December 20