

**MINUTES OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE SOCIAL MEDIA WORKGROUP**

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Tuesday, January 9th at 1pm on Google Meet. Present at the meeting were the following members or designees of the AGIC Outreach Committee Social Media Workgroup

**Table 1: Committee Voting Members (16)**

<b>Member</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Aparna Thatte, Chair	Self	No, with notice
Brandon Barnett, Secretary	Republic Services	Yes, phone
Jenna Leveille	AZ State Land Department	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Cheryl Thurman	TerraSystems Southwest	Yes, phone

The Committee discussed and acted on the following items.

I. Establish Quorum, Call to Order, and Introductions

**Meeting was called to order at 1:03 PM. Introductions were made, and quorum was established.**

II. Approve December meeting minutes

**Cheryl motioned to approve and Kasey seconded. The motion passed unanimously.**

III. Review recent SM activity

**All social media accounts continue to grow as regularly as they have been, with LinkedIn being in decline (due to posts not going through correctly). YouTube is still gaining subscribers, but we're anticipating more with 4 more videos being added this month and another editor to help with videos.**

V. Decide future geospatial Highlight of the month/ schedule and approve content of

the standard and holiday posts

**The Geospatial Highlight for the month is the Mentoring Program. Holidays will include Highlight AGIC Mentoring - Hub Site, Resources, Storymap, Stats**

**February Geospatial Highlight for the month is Camp NACO. Holidays will include Groundhog Day, World Wetlands Day, International Women in Science, Arizona's Birthday, Pluto Day, President's Day, International Networking Week, Leap Year, and Black History Month.**

VI. Guidelines document review/updates for 2024

**Tabled until the February meeting.**

IV. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

**There were no comments.**

V. Adjourn

**Meeting adjourned at 1:47 PM**

Upcoming 2023 Meeting Dates (Monthly):

- January 9
- February 13
- March 12
- April 9

- May 14
- June 11
- July 9
- August 13
- September 10
- October 8
- November 12
- December 10