

**MINUTES OF PUBLIC MEETING OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE - SOCIAL MEDIA WORKGROUP**

A public meeting of the Arizona Geographic Information Council Outreach Committee Social Media Workgroup was convened on December 10, 2024 at 1:00 pm on Google Meets. Present at the meeting were the following members or designees of the group:

**Workgroup Voting Members**

Member	Agency/Company	In-Attendance
Aparna Thatte, Chair	Self	Yes, Virtual
Kasey Green	Arizona State Land Department	Yes, Virtual
Cheryl Thurman	TerraSystems Southwest	Yes, Virtual
Lucas Murray	AZ Dept of Transportation	Yes, Virtual

Recording of meeting (Minute each item occurs in the video is highlighted in red below):  
<https://drive.google.com/file/d/1cnSaCzED4UcjRUnilK27hpmbK1ObqK06/view?usp=sharing>

- I. **Call to order**: Meeting was called to order at 1:03 pm; Introductions were made by the workgroup ensuring attendance list was managed and quorum established.
- II. **Approval of Meeting Minutes (Minute 1:24)**: Motion to approve minutes was made by Cheryl and seconded by Kasey. Motion passed without changes.
- III. **Approval of Post Content (Minute 2:14)**: Workgroup reviewed content for posts for upcoming meetings, job boards, and news articles.
- IV. **Review of Social Media Guidelines Updates (Minute 7:40)**: Cheryl will review the document and have feedback for the group by the next workgroup meeting.
- V. **Comments or Items for Future Agendas (Minute 9:38)**: At the next meeting, the workgroup will review social media accounts and discuss adding or removing platforms.
  - Next meeting is January 14, 2025 at 1:00 pm
- VI. **Adjourn (Minute 21:15)**: Meeting adjourned at 1:23pm