

**NOTICE AND AGENDA OF MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

Social Media Workgroup

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Arizona Geographic Information Council Outreach Committee and to the general public that the Arizona Geographic Information Council Outreach Committee will hold a meeting open to the public.

Meeting Time:

Tuesday, February 13, 2024 at 1:00 pm – 2:00 pm

Meeting Location: Google Meets - CALL-IN ONLY

Google Meet joining info

Video call link: <https://meet.google.com/xyy-pkva-dti>

Or dial: (US) +1 347-790-1605 PIN: 947 619 627#

Table 1: Workgroup Voting Members

Member Agency/Company

Aparna Thatte, Chair; Self

Brandon Barnett, Secretary; Republic Services

Kasey Green, AZ State Land Department

Jenna Leveille, AZ State Land Department

Cheryl Thurman, TerraSystems Southwest

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

Attendees: Aparna Thatte, Kasey Green, Jenna Leveille, Cheryl Thruman

1:00 pm Establish a quorum; Call to order & introductions

Meeting was called to order at 1:03 PM. Introductions were made, and quorum was established.

1:05 pm Approve January meeting minutes

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Kasey motioned to approve and Jenna seconded. The motion passed. Aparna abstained.

1:10 pm Review recent SM activity

All social media accounts continue to grow as regularly as they have been. We posted a few more posts than last month and engagement declined in X and Facebook (likely due to issues with the platform not connecting properly for posting). YouTube is still gaining subscribers, but we're anticipating more with 4 more videos being added this month and another editor to help with videos.

1:25 pm Decide future geospatial Highlight of the month/ Schedule and approve content of standard and holiday posts.

The Geospatial Highlight for the month is Camp Naco. Posts will include the Hub Site, Resources, Storymap, and videos. Holiday posts approved at the January meeting are being scheduled.

February Geospatial Highlight for the month is PhxGeo and the Saguaro Count. Holidays will include invasive species awareness, Dr. Seuss Day, World Wildlife Day, Saguaro Count, International Open Data Day, Women of Aviation, Groundwater awareness, Int'l Women's Day, Pi Day, St. Patrick's Day, Ag Week, Surveyor's Week, Poetry Day, and World Water Day.

1:45 pm Guideline's document review/updates for 2024

Tabled until the March meeting.

1:55 pm Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

There were no comments.

2:00 pm Adjourn **1:33P**

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A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1110 W Washington Street, Phoenix, AZ, 85007.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, [AGIC Website Calendar](#), 1110 W Washington Street, Phoenix, AZ, 85007 by Jenna Leveille 24 hours prior to the meeting.